

JUST THE FACTS ... FROM O.P.D.

Since March 1st, the downtown corridor has experienced a rash of vehicle burglaries. Although 11 arrests have been made thus far, break-ins continue to occur. Here are the facts and some suggestions to lessen the chances of becoming a victim:

- The majority of burglaries have occurred between 10:30 PM and 1:30 AM, although many were reported between 12:30 PM to 5:00 PM
- Most have occurred over the weekend (Friday-Sunday), however, reports have covered each day of the week
- During the evening hours, most break-ins were by forced entry, usually by smashing a window
- During daytime hours, most victimized vehicles were parked in parking garages, usually on the upper floors
- All vehicles are susceptible, however, soft-topped vehicles (Jeeps, convertibles) are especially vulnerable
- Items coveted by thieves include almost anything in plain view within the vehicle, especially purses, laptops, briefcases, CD's, i-Pods, and especially GPS systems (Global Positioning Satellites)

What you can do...

- Move any items of value to the trunk when the vehicle will be unoccupied for any period of time
- Do not leave "change" in plain view, as any denomination may be an enticement for thieves
- If possible, try not to park in remote areas. The more vehicular and pedestrian traffic the better
- Of course, lock all doors as some thieves simply try door handles, and park in well-lit areas when possible

Tel: **407.228.3891** | Fax: **407.228.3981**
www.downtownorlandopartnership.com



dateline: Downtown

A publication of the Downtown Orlando Partnership



505 N. Mills Avenue
Suite 200
Orlando, FL 32803



May/June 2007

A publication of the Downtown Orlando Partnership

Prepare Your Palate for The Taste of Downtown!

Please join RBC Centura Bank and the Downtown Orlando Partnership (DOP) on Thursday, June 7, 2007 for Downtown



Orlando's celebration of the culinary arts. Join us in our second year at the City Hall Rotunda from 5:30 – 7:30 p.m. for tastings of local restaurant cuisine, along with beer, wine, water and soda.

The Taste of Downtown is the perfect venue to meet new friends or network with business contacts while sampling an incredible array of food. This year's event is expected to be a sell-out. Advance reservations are available (and recommended) for \$25 for DOP members and \$35 for non-members. Or, you can pay at the door (space available), for an additional \$10 each. To make a reservation, please send an email to downtownorlando@bellsouth.net.

Special thanks to RBC Centura Bank, our Title Sponsor; our Gold Sponsors, Shutts & Bowen LLP, Java Lava, Collis Roofing, City Beverages, Carmel Road Winery, Atalon Winery, and Central Florida Lifestyle Magazine; and our Silver Sponsors, Tom Cook Commercial, Urban Life Management Restaurant Group, and the Downtown Development Board.

Kres Hosts 'First Class' Social In May

Join us on Thursday, May 17th from 5:30-7 p.m. for our networking happy hour at Kres Chophouse & Lounge. Please note: The social for May is a week earlier than usual.

Kres is located at located at 17 West Church Street. Admission is \$2 for DOP members and \$6 for non-members; reservations are not necessary.

With its big city atmosphere, energy and sophistication, it's no wonder Kres has won numerous dining awards, including "Best Late Night Meal" by the Orlando Sentinel Foodie Awards, "Best Atmosphere," "Best Restaurant Downtown" and "Best Place to Seal the Deal" by Orlando Magazine's Annual Reader's Survey. Kres always brings in a large and diverse crowd, which makes it the perfect networking spot!

THANK YOU to Broad and Cassel for sponsoring our May social. Adding to the enjoyment will be complementary stress-relieving chair massages. Plus, you'll look your professional best during this networking event after getting a shoeshine, both compliments of Broad and Cassel!

Broad and Cassel is one of Florida's largest, full-service corporate law firms, serving clients worldwide from Boca Raton, Destin, Fort Lauderdale, Miami, Orlando, Tallahassee, Tampa and West Palm Beach. Founded in 1946, the Firm has nearly 180 attorneys with extensive experience in a wide variety of practice areas to serve clients in all major industries. For more information, visit www.broadandcassel.com.

As always, a special thanks to City Beverages for their continuous support of our events!

in this ISSUE:

June Social • Golf Tournament • Event Calendar • Member Profile
State of Downtown Address • A Message from the Orlando Police Department

HUE to Host June Social

Join us on Thursday, June 28th from 5:30-7 p.m. for our networking happy hour at HUE – Downtown Orlando’s critically acclaimed and award winning urban bistro.

Hue is located at located at 629 East Central Boulevard. Admission is \$2 for DOP members and \$6 for non-members; reservations are not necessary.

Voted “Best Restaurant” by Orlando Magazine in 2005 and 2006, and the recipient of the 2007 Golden Spoon Award by Florida Trend Magazine, HUE features progressive American cuisine and big-city style in downtown’s hottest neighborhood – Thornton Park.

THANK YOU to First National Bank of Central Florida and Baker Hostetler for sponsoring the June social. One of the oldest community banks in the area, First National Bank of Central Florida is proud to announce its newest location at 150 N. Orange Avenue, between Jefferson and Washington Street. For more information, visit www.tomorrowbanktoday.com.

Baker Hostetler is one of the nation’s top 100 law firms with more than 600 attorneys serving clients around the country and throughout the world. Known as the “Counsel to Market Leaders,” Baker Hostetler is a multidisciplinary firm with 11 practice groups and 55 areas of practice strength. For more information, visit www.bakerlaw.com.

As always, a special thanks to City Beverages for their continuous support of our events!

DOP ASKS, “What’s Hot?”

We need you! The Downtown Orlando Partnership wants to ask our membership, “What’s Hot?” On a quarterly basis (or so), the DOP hosts a “Hot Topic” lunch or breakfast featuring a topic or individual of interest to the Downtown community. These topics range from politics to real estate trends to other widespread community issues.

What issues would you like to see us cover? Who would you like hear address our group? We are seeking input from you – our membership – since you are the people that make the Downtown Orlando Partnership a “PARTNERSHIP.”

If you have any ideas for us, please send an e-mail to Buffie at downtownorlando@bellsouth.net.

Mark Your Calendar For The Best And Most Fun Golf Tourney In Town!

Don’t worry! There’s still time to get in your practice rounds in preparation for the 2007 Downtown Orlando Partnership Annual Golf Tournament to be held on Friday, Oct. 19. Our response last year to the move to the MetroWest Golf Club was so positive, we are headed back there again, thankfully with the later start time of 8:30 a.m. (Whew! Can you say, “Bloody Mary?”)

We are also pleased to announce that our perennial supporter – Colliers Arnold Commercial Real Estate Services – is once again graciously taking the lead as our title sponsor.

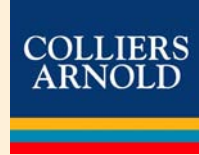
So, make your plans to join us on October 19, 2007. More information will follow in subsequent newsletters; however, if you are interested in sponsorship opportunities please call the DOP at 407-228-3891 or send an e-mail to downtownorlando@bellsouth.net. Four-player hole sponsorships are only \$800!


New Member Profile: PayPerPost

As the leading marketplace for Consumer Generated Advertising, PayPerPost connects advertisers with bloggers to deliver compelling marketing messages. It is fueled by the authentic voices of bloggers, videographers, photographers, podcasters, and social media participants. PayPerPost is easier to use than traditional paid-search or display advertising, and provides powerful features to promote websites, products, services and companies.

The blogosphere is the fastest growing segment of the Internet and is an excellent vehicle for consumer-to-consumer marketing. With 20k+ bloggers currently in the PayPerPost network, advertisers can reach new audiences with their marketing messages. The marketplace also offers segmentation by content & category, plus there’s an active company blog and forums, which are excellent opportunities for advertisers and bloggers to engage directly with each other.

To learn more about this unique marketing concept, and to find out how blogging can fit-in to your business visit PayPerPost.com.





Architecture
Interior Design
Master Planning
Program Management

Orlando
Tampa
Atlanta
New York

Baker Barrios
Architects
ARCHITECTS

300 S. Orange Avenue
Suite 900
Orlando, FL 32801
407.926.3000
www.bakerbarrios.com

Our Business is Service

Baker Barrios Architects, Inc. is proud of our contributions to the growth of downtown Orlando.



Congratulations to the 2006 Golden Brick Award Winners.

PROJECT NAME	CATEGORY
AWARD OF EXCELLENCE	
Winnie Palmer Hospital for Women & Babies	
Florida A&M (FAMU) University College of Law	
GOLDEN BRICK	
Akerman Senterfitt	Interior Project
Broad and Cassel Space Redesign	Interior Project
OCLS Main Library 2nd Floor Renovation	Public Project
801 North Orange	Mixed-Use Project
Jackson Street Residential	Multi-Family Housing Project
Hampton Park Phase IV - Orlando Housing Authority Administration Building	Office Building Project
Harris, Harris, Bauerle and Sharma Law Offices	Office Building Project
CityArts Factory Renovation	Private Project
The New American Home 2007	Residential Project
The Beacon	Retail/Restaurant Project
Caffé Ritazza	Retail/Restaurant Project
Fifi's Patisserie	Retail/Restaurant Project
HD Kitchen & Bath Collection	Retail/Restaurant Project
Oakroom & 23	Retail/Restaurant Project
Central Florida News 13	Downtown Experience
Disney's The Lion King	Special Events/Entertainment
HONORABLE MENTION	
Cash & Associates, P.A.	Interior Project
CFO Strategic Partners	Interior Project
Law Offices of John L. Di Masi, P.A. and Medallion Title Services, Inc.	Interior Project
Mainsail Development Group, LLC	Interior Project
Pizzuti	Interior Project
TLC Engineering for Architecture	Interior Project
Orlando Corporate Headquarters	Special Events/Entertainment
Cambria Club	Special Events/Entertainment
The Ritz Courtside Club	Special Events/Entertainment

TITLE SPONSOR:
TomCook Commercial

OTHER SPONSORS:
101 EOLA • BAKER BARRIOS • BRASFIELD + GORRIE • KUYKENDALL GARDNER NEMOURS • ORLANDO NATIONAL BANK • OUC - THE RELIABLE ONE • STIRLING SOTHEBY'S INTERNATIONAL REALTY • TURNER CONSTRUCTION

Sponsors Jump on Board for State of Downtown Address!

Baker Hostetler and the Downtown Orlando Partnership are proud to announce that a full four months prior to the Mayor’s State of Downtown Address all our available sponsorship slots are allocated! This sell out event is held annually and features ALL of downtown Orlando’s movers & shakers. This year’s State of Downtown Address will be held on Thursday, October 4th at Church Street Station and feature keynote speaker, The Honorable Mayor Buddy Dyer.



“The State of Downtown luncheon really sells itself,” said Buffie Paulauski, DOP’s Executive Director. “Since 1988, Orlando’s business leaders have been supporting DOP’s signature event.”

Our 2007 Sponsors are:

TITLE SPONSOR: Baker Hostetler

GOLD SPONSORS: 55 West, 801 North Orange, LLC, CNL, Consensus Communications, Florida Hospital, Florida’s Blood Centers, KuykendallGardner, Orlando Magic, OUC - The *Reliable One*, PCL Construction Services, Inc., Skanska USA Building, TLC Engineering for Architecture, Tom Cook Commercial, University of Central Florida and ZOM Florida, Inc.

For more information, please contact Buffie at 407-228-3891 or downtownorlando@bellsouth.net. And, watch your inbox for more details.

Event calendar

May

17 DOP May Social
Kres
5:30 - 7:00PM

June

7 Taste of Downtown
City Hall Rotunda
5:30 - 7:30PM

26 DOP June Social
HUE
5:30 - 7:00PM

Burnham Institute Luncheon Attracts New Downtown Crowd



The DOP hopes you were able to attend the April 3rd Hot Topics Luncheon presented by The Burnham Institute. DOP regulars and many new faces from the medical field attended this sold-out event. The sponsors, Shutts & Bowen and Nemours helped generate the excitement for our 200-plus attendees. The presenter, Karin Eastham, Burnham’s Executive Vice President and Chief Operating Officer, described a ‘medical cluster’ and its potential impact on a community. She also addressed specific plans for The Burnham Institute and what its arrival means for the future of Central Florida. All in all, this Hot Topic event was a great introduction for The Burnham Institute and a great opportunity for DOP members. Make sure you don’t miss our next event!

Eola Eyes Trunk Show Update

Eola Eyes will host a trunk show on Wednesday, May 16th from 5 p.m. - 8 p.m. All DOP members are invited to attend this event and enjoy the latest in eyewear fashion, food and beverages, and attendees will leave the event with a special gift, courtesy of Eola Eyes. For more information about Eola Eyes or to RSVP for the trunk show, please call 407-447-7739.